

# Rotary, Rotaract and Interact in action to “EndPlasticSoup”

**Protecting  
the Environment**

Join us now!



[EndPlasticSoup.org](http://EndPlasticSoup.org)

<http://www.endplasticsoup.org>



[endplasticsoup@gmail.com](mailto:endplasticsoup@gmail.com)



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EndPlasticSoup Rotary  
Clubs of Amsterdam



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**END  
PLASTIC  
SOUP**

**Annual Report 2024-2025**

**Foundation Board  
EndPlasticSoup**

# Report of the Foundation Board 2024-2025 -1

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Our goal is to end global plastic pollution by 2050, in the waters, the soil and in the air.

Next to the reduction of plastic and good waste management systems, we pay attention to the prevention of (micro) plastics in the air, soil and waters, as nanoplastics and toxic additives have a big impact on climate change, biodiversity and human health.

EndPlasticSoup continues to support club awareness projects, education, and sustainable Global Grant projects. We collaborate with Rotary & Rotaract Clubs, Districts, Rotary Action Groups, Fellowships, Youth Exchange, Rotary Intercountry Committees (ICCs) and Alliances worldwide, in support of our common goal.

We supported District Conferences, the Rotary European Summit in Bonn and the RI Convention in Calgary.

We are happy to see that not only traditional Rotary & Rotaract Clubs are supporting our goals: e-Clubs, EcoClubs, and Passport Clubs support EndPlasticSoup as well. Thank you all. Only together we will EndPlasticSoup.

# Report of the Foundation Board 2024-2025 -2

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Great initiatives we would like to address specifically:

- Musical “No More Plastic in the Sea” was performed at the Blue Salon, Zoo Nürnberg, Germany and in Nkawkaw, Ghana.
- Education started in The Philippines, Vietnam and Indonesia.
- No Butts project by clubs of the Danube alliance.
- Actions at 7th June Worldwide action day, World Water day, Earth Day, Plastic Free July, World Cleanup Day, and World Rivers Day
- Actions by our Young Ambassadors Ellyanne in the USA, and by Nina who attended the Plastic Treaty INC5 in Busan, Republic of Korea

Projects:

- Opening of the Plastic Upcycling Factory, Global Grant Association Saikorian Campus Challenge, Vizianagaram District, India.
- Portugal Azul expedition across the Atlantic coast in Portugal.
- Continuation of the Global Grants in Bosnia-Herzegovina and Egypt.
- Implementation the Global Grant EndPlasticSoup Tuscany in action.
- New projects: Dollard in Netherlands/Germany, Ocean Guardians in Portugal, and preparations for Harbest plastic for pyrolysis in Lombok.
- Youth Exchange raised 10K€ with the street tiles: "Here Begins the Sea".

# Report of the Foundation Board 2024-2025 -3

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We welcomed new Directors India/South Asia, SE Asia, Philippines, Japan/East Asia, Morocco, Italy, Balkan/Danube, East North America and recently South Africa and Argentina/Paraguay/Uruguay.

Since September 2025 EndPlasticSoup is the ESRAG task force to end the plastic pollution, operating worldwide.

Co-chairs of the ESRAG EndPlasticSoup task force are:

- Tami Mulcahy, RC Los Altos, California, D5170, United States, and
- Gert-Jan van Dommelen, RC Huizen Gooimeer, D1570, Netherlands.

They lead the Regional International Leadership Teams for America, Europe, Africa and Asia to support and grow Ambassador, Supporter and other Participating Rotary, Rotaract and Interact Clubs worldwide.

The Foundation Board of EndPlasticSoup continues to support the task force and clubs for finances, communication and administration.

See the [Financial Report 24-25](#) at our website.

**Foundation Board EndPlasticSoup,  
Amsterdam, December 2025**

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# EndPlasticSoup: our goal and approach

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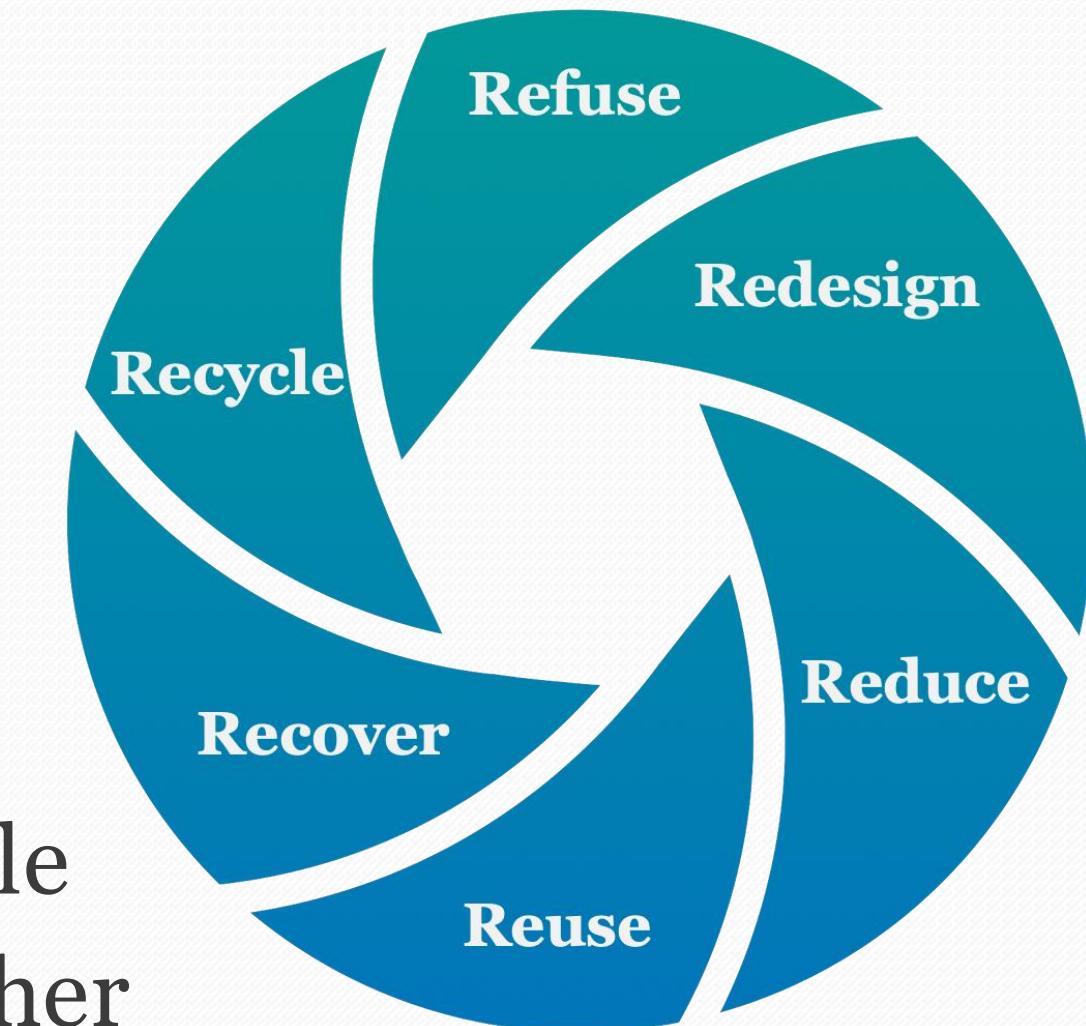


## Our Goal:

- End the plastic pollution

## Our Approach:

1. Awareness, Action & Alliances worldwide
2. End-to-end, across the full cycle
3. Start today, step by step, together



# What we achieved

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- Over 1,000 clubs in action in 66 countries, all continents, 23 directors worldwide.
- Creating awareness: over 14% CO2 emissions caused by plastic \*
  - Endocrine disruption, up to 30% reduction fertility \*\*
  - Est. 13-20% reduction of crops and CO2 absorption capability worldwide \*\*\*.
- Hope and inspiration for the younger generation, plastic is a Tool for collaboration:
  - 7 implementation projects completed, 5 Global Grants approved, 10 projects in preparation, 8 Education projects in progress.
  - Worldwide progress and actions, accelerator for change.
  - Over 75 alliances and collaboration: Rotary ICCs, ESRAG task forces, RI-UN Community Action for Fresh Water.

Source: RC Sotra, Norway, VeryNile, permission given

\* [Science Direct: 7.5% production/incineration, 2.5 % landfills](#)

\*\* [Ecotoxicology and Environmental Safety](#), [National Library of Medicine](#)

\*\*\* [PNAS Photosynthesis losses](#)

# Our strategy in 5 steps

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1. Grassroots: local awareness-raising actions,  
→ 8,000 clubs – 25% of all clubs.
2. Education for children, support for young people.
3. Improved waste management, implement projects and best practices.
4. National and international legislation – support a Plastics Treaty for the "120 countries willing" to reduce plastic pollution.
5. Collaboration Alliances worldwide to end plastic pollution.

Source: RC Sotra, Norway, permission given

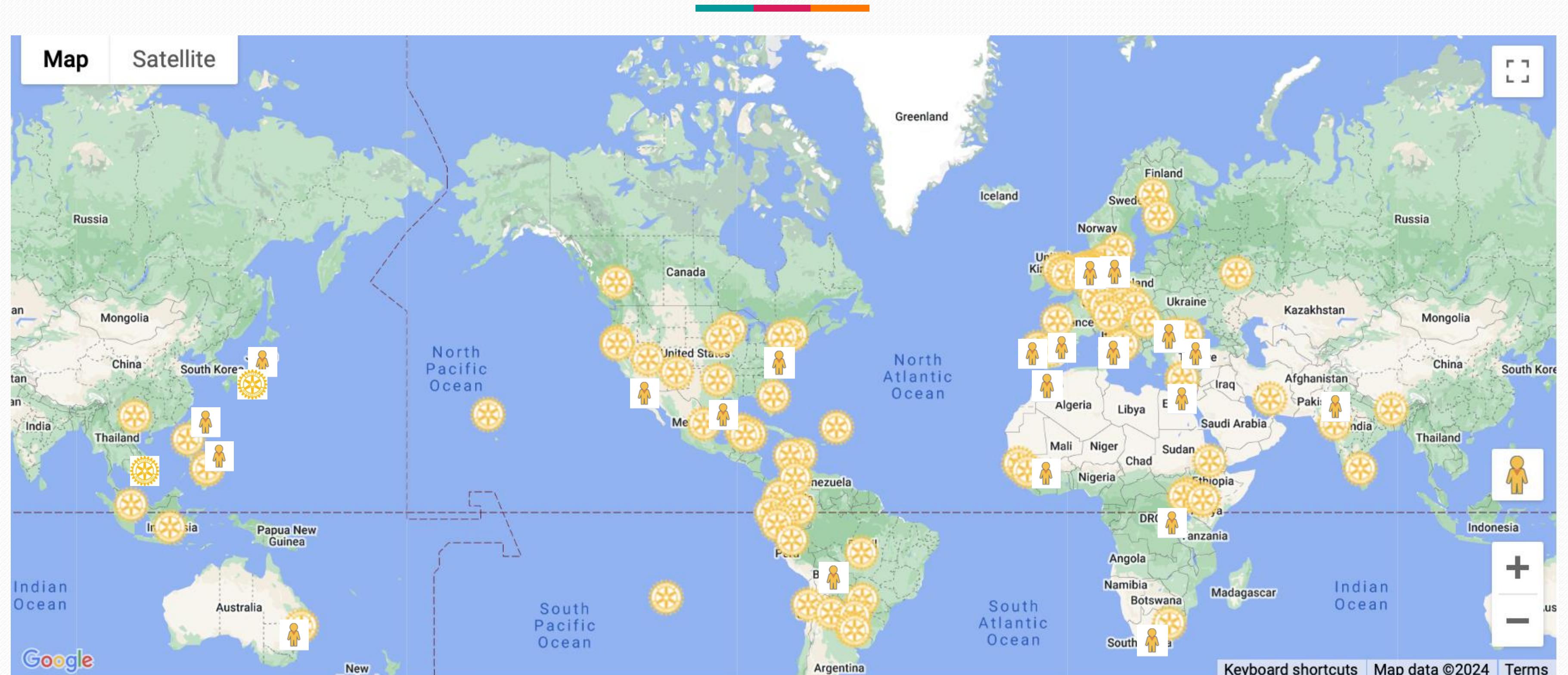
# Our plans for 2025-2026

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1. Further growth of Ambassador, Supporter, and other Participating Clubs.
2. Support Education and Youth projects.
3. Raise donations to support worldwide implementation projects and support project plans and solutions.
4. Week of Mediterranean sea without plastic.
5. Support RI Convention Taipei.
6. River Cleanup Europe
7. Collaboration ESRAG Task forces and the RI-UN Community Action for Fresh Water.

# EndPlasticSoup Ambassador & Supporter clubs all over the world



## Region Directors

# Ambassador Rotary and Rotaract Clubs

# EndPlasticSoup Leadership

## Foundation Board

### Statutory Board 2024-25



### Theme Directors

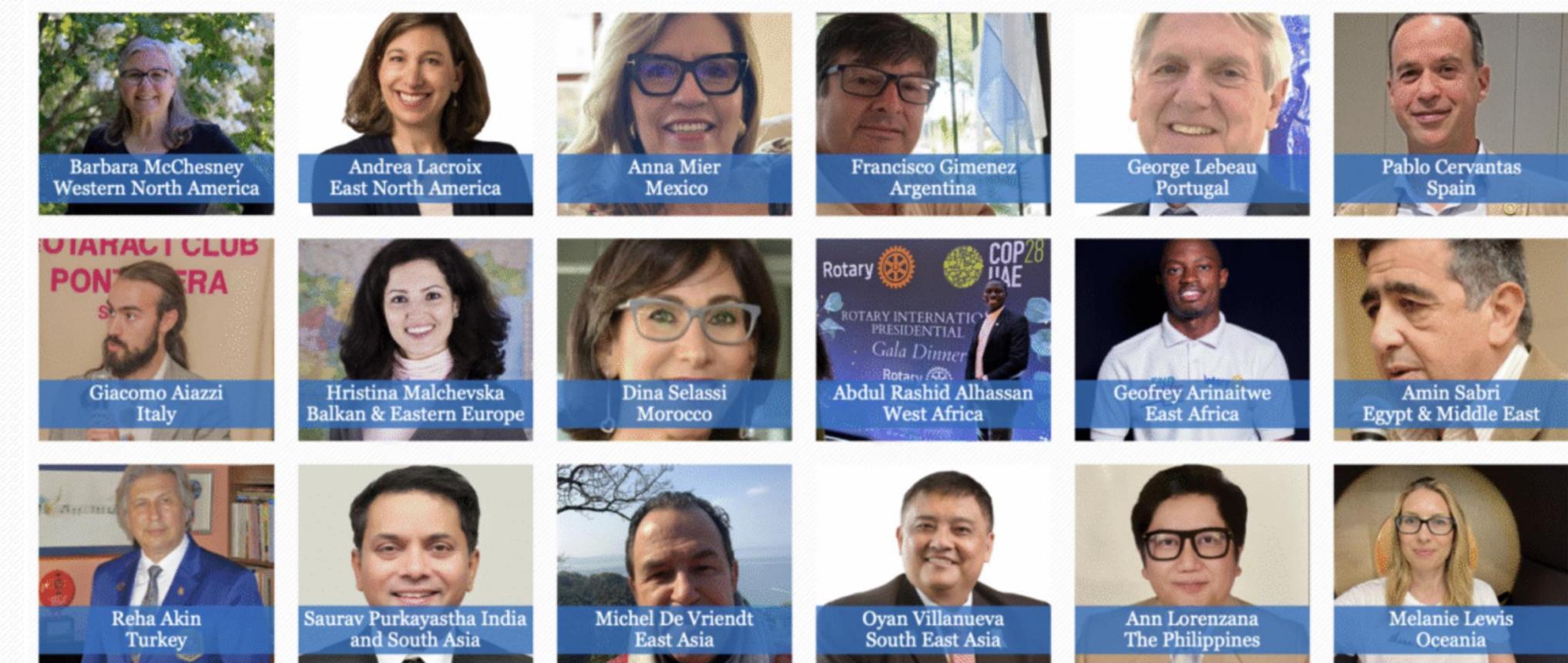


## International Leadership Team

### Co-chairs task force



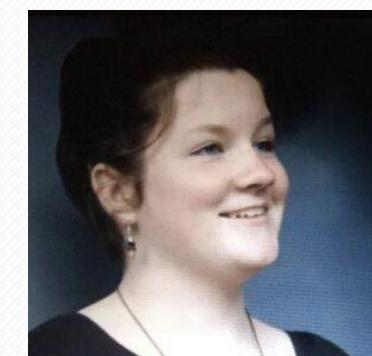
### Regional Directors



# Young Ambassadors for EndPlasticSoup

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- **Melati & Isabel Wijsen,  
Bye Bye Plastic Bags, Bali, Indonesia**
- **Nina, Aeshnina A Aqilani, Java, Indonesia**
- **Ellyanne Wanjiku, Kenya**
- **Amy and Ella Meek - Kids Against Plastic,  
Plastic Clever Schools, UK**
- **Greta Bürgerhoff, Germany**
- **Fionn Ferreira, Ireland**



**Youtube videos:  
search for  
EndPlasticSoup**

# Some Club actions worldwide

UAE, Dubai



Egypt



Uganda



Netherlands



# Education

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India



Uganda



Germany



Ghana



# 1<sup>st</sup> Saturday June: Worldwide EndPlasticSoup action day



Actions for Awareness by  
hundreds of Rotary, Rotaract  
& Interact Clubs worldwide

A photograph of a person in a blue shirt with a Rotary logo on the sleeve, reaching out towards a field of yellow flowers. The person is wearing a black arm brace on their right arm. The background is a lush green field with yellow flowers.

**TOGETHER, WE SEE A WORLD  
WHERE PEOPLE UNITE AND TAKE ACTION  
TO CREATE LASTING  
CHANGE ACROSS THE GLOBE,  
IN OUR COMMUNITIES, AND IN OURSELVES.**



**UNITE  
FOR  
GOOD**

Increase  
Our Impact

Enhance Participant  
Engagement

Expand Our  
Reach

Increase Our  
Ability To Adapt

# EndPlasticSoup: a focus for Rotary supporting all Areas of Focus



- Projects with impact
- Perspective for young people
- Grow viable communities
- Educate for awareness and new capabilities
- Accelerator for change



# EndPlasticSoup: supporting almost all SDGs, directly or indirectly



**END  
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# Projects worldwide



# Sustainable projects

## Waste management



## Upcycling



## Environmental Education



## Economic Empowerment



Source: EndPlasticSoup, Geofrey Arinaitwe, Uganda

# EndPlasticSoup Global Grant Projects

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**CollectiX River Drina - Bosnia Herzegovina  
Catalyst for Balkan and Eastern Europe**

<https://youtu.be/nQcXO2yxLBU>



**VeryNile Cleanup River Nile, Egypt  
5-10 year cooperation**

# EndPlasticSoup projects - continued



**Limes Bubble Barrier  
river 'Old Rhine', NL  
Opened: 4th July 2022**

Sources: Coast Busters Technology  
without Borders, Save Plastics,  
permissions given



**Recycle-UP! Water sachets  
Education and recycling  
In Ghana**

**Global Grant Upcycling  
factory in India**

# Global Grant Plastic Upcycling Factory, India

## The Fishing villages of Andhra Pradesh





# Global Grant Nile Plastic Free, Egypt

## Project #3 : Assiut – Adopt a River

# Waste-to-Reward Agroforestry, Tamale, Ghana

## Plastic-free Nkawkaw, 2nd hand textile recycling



# Global Grant Tuscany in Action, Orbetello Italy

Waste centers for fishing men, education, cleanups with children and tourists



# Awareness and youth actions

## Greater Masaka, Lake Victoria, Uganda



# Portugal Azul expedition research, education, cleanups



# Impact for our planet and our health



# Uniting (young) people across all cultures and generations



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**Thank you!**



**Planet, People, Prosperity**

Picture: Justin Hofman, permission given