



PROJECT REPORT ON ECO PLASTIC WEEK CELEBRATION 2025

INTRODUCTION

Eco Plastic Week Celebration is an annual event dedicated to raising awareness in schools, communities, and among the general public about the plastic crisis and the strategies that can be employed to manage it. The theme for this year's celebration was "EndPlastic Now", signifying the urgent need for actions that will reduce or eliminate plastic pollution from our environment.

OBJECTIVES

- To educate school children, market communities, and the general public on the effects of plastic waste.
- To promote innovative and practical solutions for plastic waste management.
- To foster behavioural change through awareness, community engagement, and artistic expression.
- To encourage environmental responsibility through clean-up activities and tree planting.

LINE-UP

The week-long celebration took place from 23rd to 29th June 2025.

Throughout the seven days of education and activism, the following activities were carried out:

- 23rd June – Launch and Webinar
- 24th June – School-Based Eco Education Session
- 25th June – Market Sensitisation and Roadshow
- 26th June – Plastic Art and Upcycling Exhibition
- 27th June – Youth Webinar: Solutions to Plastic Waste in Ghana
- 28th June – Tree Planting
- 29th June – Cleanup Exercise and Appreciation

PARTNERS

The Eco Plastic Week Celebration was jointly implemented by Rotary EndplasticSoup Ghana, Technology Without Borders (TWB) regional group Tamale, but was sponsored by Technology Without Borders head office, and partnered with organisations such as Ummy Relief Foundation, and Neighbourhood Forest. These partnerships were formed to ensure the mobilisation of knowledge and resources for the successful implementation of the project. Local stakeholders that collaborated in the execution included the Ghana Education Service (for the school-based programmes) and the Environmental Protection Agency (EPA).

PROJECT ACTIVITIES

The week's activities were conducted in a hybrid format (both online and in-person) to enable participation from international partners and individuals within Ghana who were outside the immediate project area. Below are the executed activities throughout the project period:

Launch and Webinar

The launch of the Eco Plastic Week Celebration was held online on 23rd June to officially commence the week and provide insights into the scheduled activities.

Guest speakers were invited to share their expertise on plastic-related issues.

Dr Ralf Thiel, International Director of Health at EndPlastic Soup, Germany, delivered a presentation on plastics and their impact on health. His session aimed to increase awareness among participants about the health hazards associated with plastics and how they can be avoided.

Fareeda Amankwa-Gabbey, Co-Director of GreenBox Afrik, also presented her innovative work on using plastics to produce bags and other useful items. This was aimed at showcasing youth-led innovations and encouraging collaboration and partnerships from other stakeholders present at the webinar.



School-Based Eco Education Session On 24th June, an in-person outreach was conducted at two senior high schools in Tamale: Northern School of Business and Kalpohini Senior High School. The team, along with trained volunteers, engaged over 2,000 students with education on the causes, effects, and management of plastic waste. The session emphasised the "Six Rs" of plastic management: Reduce, Reuse, Refuse, Recycle, Repair, and Rethink.

Students were actively involved in discussions, encouraged to restate what they had learnt, and motivated to become climate warriors and innovators in plastic waste management.

Market Sensitisation and Roadshow

To ensure the message reached non-English-speaking populations, our team conducted outreach on 25th June at the Tamale Central Market, a hotspot for plastic waste generation.

Traders and customers were educated in local dialects, particularly Dagbani, about the impact of plastic waste not only on pollution but also on climate change and human health. Participants were encouraged to clean their surroundings and clear nearby drains. Through this education, the team realised majority of the market men and women has no knowledge about the effects of plastics aside pollution calling for more education. This activity was executed with the help of our volunteers and members of the general public who joined in the effort.



Plastic Art and Upcycling Exhibition

On 26th June, a creative event titled “Plastic Art and Upcycling Exhibition” was held. This brought together visual arts students from the partner schools and members of the public with a passion for art and environmental advocacy. A 1 hour 30 minute documentary session showcasing the plastic situation in Ghana and globally was screened. Afterwards, participants expressed their views through drawings and paintings, illustrating the problems and proposing visual solutions. This activity aimed to harness creative talent to raise awareness and serve as a lasting visual reminder when displayed in public spaces.



Tree Planting and Cleanup Exercise

To put the week’s education into action, a cleanup exercise and tree planting event were organised on 28th and 29th June in the partner schools. Shade-providing and fruit-bearing trees were planted with the participation of students and staff. This exercise also served as a hands-on learning opportunity on how to plant and nurture trees and the proper ways to manage plastic waste in practical settings.

CHALLENGE

Although the project was largely successful, a major challenge encountered was the **lack of waste bins** at key locations. During the school and market sessions, participants raised concerns about the unavailability of proper disposal facilities, which often leads to indiscriminate dumping of waste. Unfortunately, due to resource limitations, the project was unable to provide waste bins for distribution.



CONCLUSION

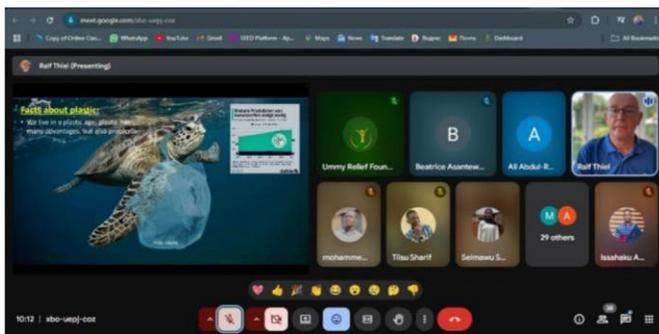
The 2025 Eco Plastic Week Celebration served as a timely and impactful intervention in addressing plastic waste concerns within Tamale and its surrounding communities. Through a combination of education, community outreach, creative expression, and practical action, the project successfully engaged diverse stakeholders and contributed to increased environmental consciousness.

Despite resource limitations, particularly with respect to waste disposal infrastructure, the campaign demonstrated the value of collaborative action and the power of education in fostering sustainable behaviour. The feedback received underscores the urgent need for more frequent and sustained efforts, particularly in informal sectors and under-resourced educational institutions.

Technology Without Borders and its partners remain committed to building on this foundation, scaling the initiative further, and deepening its impact in future editions of Eco Plastic Week and other environmental interventions.

GALLERY

Launch and Webinar



School-Based Eco Education Session





**Market Sensitisation and Roadshow
Plastic Art and Upcycling Exhibition**



Tree Planting

