



ROTARY goes

#PLASTIKFASTING



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END
PLASTIC
SOUP

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WHAT IT'S ABOUT:

a self-awareness! Where and when is it easy to do without plastic, where and when hardly possible? We don't want to force people to change their life completely, but we hope that many Rotarians will get involved in the experiment and find plastic-free alternatives for everyday products.

WHY in Holy Week:

Christians traditionally practice renunciation before eastern. While in the past it was mainly the renunciation of meat, today people „fast“ on many things. We want to take up this tradition, and: one week is possible!

WHAT is the goal:

To encourage as many Rotarians as possible for this experience.

If each Rotarian renounced plastic for one week per year and in the best case reduces his plastic consumption by 10% every year, because he discovers new ways to save plastic, Rotarians will reduce plastic waste considerably!