





End Plastic Soup - Tuscany in Action" Summary

a 3 years awareness Global Grant project against plastic pollution

The main objective of the project is to raise awareness of the problem of plastic pollution on the coasts of Tuscany among 3 targets of the population:

young people through lessons and infographics placed in schools followed by artistic workshops with plastic waste;

fishermen through the positioning of collection points for plastic trapped in fishing nets and the distribution of eco-sustainable and non-polluting fish boxes;

figures connected to the world of tourism through the "collect the fragment of plastic, not the shell" campaign promoted through posters and agreements with the commercial activities of the most visited coasts.

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AMBIENTE





infographics placed in schools



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collection points for plastic trapped in fishing nets



On the right: distribution of eco-sustainable and non-polluting fish boxes

On the left: "collect the fragment of plastic, not the shell" campaign