



Rotary EndPlasticSoup presentation

Welcome,

January 20, 2023

Projet Colibri

Who are we, 3 months, why?



Isabelle and Miguel de Schaetzen

30 years of marriage, 4 kids left home

Two busy professional lives, 25 years business school teacher and 20 years dedicated to wind energy

A trip, and not holidays

We felt the need to give an extra dimension to our project.....

The search for a project



Plastics at sea, much more than just visual pollution, a threat to our civilization!



STOP POLLUTION



POLLUTION

Between 9 to 14 million tonnes of plastic waste per year dumped in the ocean

Are expected between 23 and 37 million tonnes per year by 2040



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1 meter



1 meter



A « hummingbird » project



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We are doing our part



“
INDIVIDUELLEMENT
NOUS SOMMES UNE GOUTTE D'EAU.
ENSEMBLE, NOUS SOMMES UN OCÉAN.”

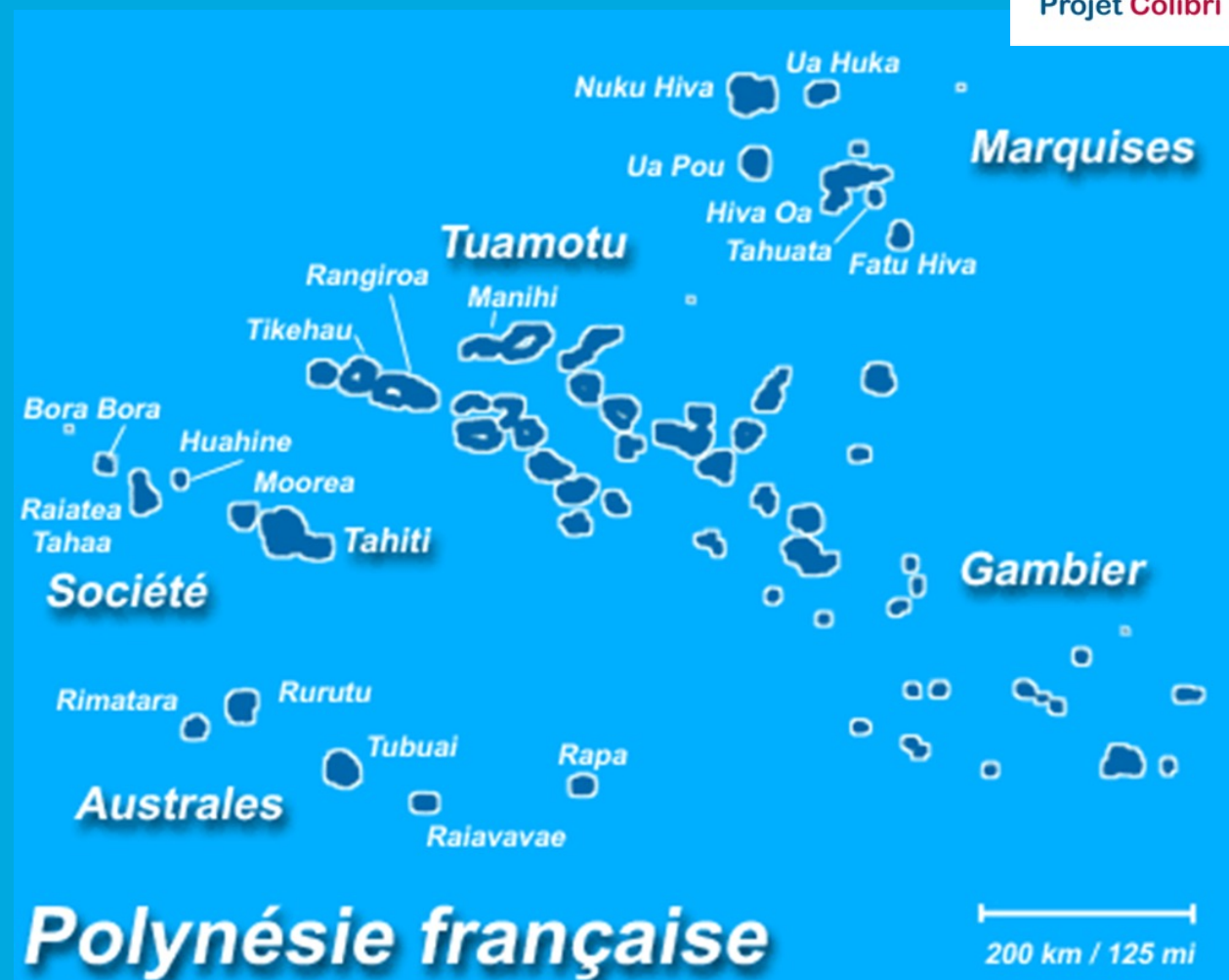
Ryunosuke Satore



On a sailing boat for 3 months



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**On an area equivalent to
Europe**

Our ambitions



- 1) Be ambassador for The SeaCleaners and EndPlasticSoep
 - Contact with politicians, partner associations, volunteers
 - Spread the messages conveyed by TheSeaCleaners and EndPlasticSoep in Polynesia
 - Find local permanent ambassador
- 2) Raising awareness around plastic pollution and incorrect use
 - Schools
 - Sailors community
 - Local communities (Churches, local NGO's etc.)
- 3) Initiate/organize beach cleaning up actions
- 4) And....

Our KPI's



- 1) More 250 persons participate to Colibri project presentations and debates
- 2) 10 small scale clean up actions (> 10 PAX) and 4 large scale (> 20 PAX) clean up actions
- 3) One permanent ambassador to be find locally to further promote/continue The Sea Cleaners or EndPlasticSoup actions