

Øygarden, Norway – February 8, 2023

The Kings Medal of Merit awarded to Kenneth Bruvik

Kenneth Bruvik has been awarded the Kings Medal of Merit. The Medal will be presented at a ceremony on the 22nd of February. The medallist will later be invited for a reception at the Royal Palace.

Kenneth Bruvik has been awarded the Medal for his outstanding public service as a youth worker and a protector of a sustainable environment. Bruvik (56) works as an instructor in the Norwegian Association of Hunters and Anglers (NJFF). He lives in Bergen but grew up and has had most of his activities in Øygarden, Norway.

Mayor Tom Georg Indrevik is very pleased to learn that Kenneth Bruvik is awarded the Kings Medal of Merit.

- This is very well deserved. Kenneth Bruvik has through many years demonstrated an exceptionally high commitment for the environment and sustainable development and has included young people in these endeavours in an exemplary way. Each and every one of us has a responsibility in this respect, but Kenneth has really put this topic on the agenda in a big way, says the Mayor, who will be presenting the Medal of Merit to Kenneth Bruvik on the 22nd of February.

Gunnar Buvik, who nominated Kenneth Bruvik for the Medal, explains that there are specially three areas that Kenneth Bruvik has excelled in. Firstly, the TAM project, which is an NJFF alternative education programme, where nature and outdoor life is used as an alternative arena for youths in need of alternation from traditional schoolwork. Furthermore, he has been a frontrunner in the fight against plastic pollution in the ocean and in the movement for saving the wild salmon.

- Kenneth Bruvik has worked with these issues over the course of decades and is still going strong. He has laid down an effort that is significantly higher than what could be expected, Buvik says.

The medallist has also involved himself as a volunteer in organisations like Sotra Rotary Club and The Plastic Whale Heritage. In the aftermath of the stranding of a whale with its stomach full of plastic waste in 2017, a separate «Plastic Waste Group» was established in Sotra Rotary. He has been awarded many prizes for his accomplishments, among others the Norwegian Directorate of Fisheries' Environmental Prize for 2018 for creating and maintaining a high plastic waste awareness, and «Gullaksen 2018» for his efforts in saving the wild salmon.

In the TV-series «Plasthavet» aired on NRK (Norwegian Broadcasting Corporation) in 2021, Kenneth Bruvik was the program host. The series takes a closer look at what will happen to nature, wildlife, and the environment around us when plastic waste ends up all over.

The Medal will be presented at a ceremony at Kystmuseet i Øygarden on the 22nd of February for invited guests.

Contact persons:

Øygarden Municipality, Tom Georg Indrevik – Mobile +47 913 13 409 Email
Tom.Indrevik@oygarden.kommune.no

Norwegian Association of Hunters and Anglers (NJFF), Bjarte Erstad – Mobile +47 909 27 999 Email
bjarte.erstad@njff.no